

BRADFIELD BRIEF



*Public Service Announcement from our
National President*

**ETA PHI BETA SORORITY, INCORPORATED
ANNOUNCES PARTNERSHIP WITH**



GOOD HEALTH WINS

NATIONAL COUNCIL OF NEGRO WOMEN, INC. & VACCINATE YOUR FAMILY



It is a great privilege to receive a federal grant and announce our partnership with NCNW on the WINs initiative. WINs stand for Women’s Immunization Networks. Our partnership began on April 1, 2023 and will expire on March 31, 2024. Every Region and U.S. based Chapter of our Sorority will have an opportunity to impact our community with our participation in the project. The goals of Eta Phi Beta’s participation are to increase the availability of messages that resonate with Black and Hispanic communities; to increase the range of trusted community voices (our voices) supporting vaccine education and vaccine delivery; to increase the number and diversity of vaccination opportunities; to increase the number of partnerships or collaborative activities between providers and community organizations (like Eta Phi Beta); and to implement strategies to increase vaccine confidence and reduce racial and/or ethnic disparities in adult vaccination coverage. Share this exciting news with all of our Employers, School, Universities, Family, Friends, Churches, Affiliates, Healthcare Providers, and Community Partners and invite them to join us as we raise the awareness on the impact of timely immunizations.



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Family Ties In The Hive



CLICK HERE



Walkathon

Alpha Zeta Chapter (Eastern Region) Gloria Chapmon Walk-a-thon - - April 29th at 10:00 am, Cosca Regional Park, Clinton, Maryland. Proceeds are donated to the Arc of DC.



Live TV Interview

Conducted via ZOOM Monday, April 24, 2023 with National President Sonda Bradfield and ARC of DC Executive Director Damian Miller.

Interviewer: WJLA News Team

Interview Topic: Alpha Zeta Chapter Gloria Chapmon Walk-a-thon scheduled on April 28, 2023.

WJLA-TV (channel 7) is a television station in Washington, D.C., affiliated with ABC. WJLA 24/7 News reaches more than 1.2 million cable television households within the D.C metropolitan area. WJLA-TV presently broadcasts a total of 34 hours, 55 minutes of locally produced newscasts each week (with 6 hours, 35 minutes each weekday; and one hour each on Saturdays and Sundays). The station has the largest news team in the Washington area. As the flagship station of the Allbritton Communications station group, WJLA-TV provided all news reports for the Allbritton station group via its news-gathering service.

Alpha Zeta Chapter President is Soror Monique Robinson-Poole. Publicity was provided by Soror Janiene Ausbrooks and Soror Cheryl Hooper. Interim Eastern Regional Director Soror Maude Holt.

The Alpha Zeta Chapter has provided a legacy of community service to the greater Washington, D.C. metropolitan area to include partnerships with the DC ARC, adopting local families, and providing scholarships and career training to local area high school students. Whenever a community need is identified, Alpha Zeta members are involved in the response to that need.

The Main Interview Question was why did EPB choose Intellectual and Development Disabled?

Bradfield Response: The Intellectual and Developmental Disabled is our unique flagship program across all chapters of EPB. We envision communities where people with disabilities voices will be heard; that they are fully included in every aspect of the community and their needs are respected. So we educate our law makers and others in the community; we advocate with and for families and children; and support community agencies that hold these same values.

"Not For Ourselves, But For Others"

congratulations



Sunday March 19, 2023, Eastern Region Director Rev. Sandra Smalls was installed as the Pastor of Christ Center Gospel Fellowship Church.

The installation service took place at 2nd Baptist Church in Richmond, Virginia. It was a wonderfully blessed event made even more special by the presence of her Sorors. Left to right: Soror Dr. Joyce Thomas – Epsilon Epsilon Chapter; Mid-Eastern Region Director Janice Sinclair – Alpha Epsilon Chapter, Soror Felicia Weeks, Basileus – Epsilon Epsilon Chapter Soror Rev. Thomasine Williams= Alpha Delta Chapter, Rev. Sandra Smalls, 17th Eastern Region Director – Alpha Delta Chapter, 16th Eastern Region Director Maude Holt – Alpha Delta Chapter. Soror Rev. Gwendolyn Davenport, Basileus - Alpha Delta Chapter, Grand Epistoleus Threnodiez Baugh – Alpha Delta Chapter, and Eastern Region Queen Dana Hicks – Alpha Delta Chapter. The entire event was blessed beyond measure.

Strategic Goals Reporting

Report Period II

February 1, 2023 - May 31, 2023

Report due by June 5, 2023

Strategic Goal I - Membership Engagement

Goal Chairperson: Linda Dove McIntyre

Goal Co-Chairperson: Cheryl Lewis Edwards

Email contact:

nationalsecondvicepresident@etaphibetasorority.org

Strategic Goal II - Technology

Goal Chairperson: Paulette Johnson-Davis

Goal Co-chairperson: Lisette Allen Williams

Email contact:

nationalkeeperofpeace@etaphibetasorority.org

Strategic Goal III - Leadership

Goal Chairperson: Mary S. Braziel

Goal Co-chairperson: Jodie Jenkins Oliphant

Email contact: strategicgoal3@etaphibetasorority.org

Chapter Basilei are to submit their reports directly to the Goal Chairperson and send a copy to their specific Regional Director by deadline.

Fillable Goal forms can be found on our national website.



Career Fair Inspires Elementary School Student In Durham

Fifth grade students at RN Harris Elementary School in Durham had the opportunity to partake in a career fair, thanks to the women of Alpha Theta Chapter of Eta Phi Beta Sorority, Incorporated and alumni of North Carolina Central University,

Throughout the career fair, students were able to visit various vendor tables to learn about dance, law school, culinary arts, broadcast journalism, and cosmetology.

During the event, Cassandra Madden, member of Eta Phi Beta, shared her sentiments on the fair. "I believe that what we are doing today will carry these 5th graders throughout their lives. This is such a good age for them to really hone in on whatever path they want to take in life. We are always grateful to have all these vendors here to talk to them about different career choices."

"Not For Ourselves, But For Others"

Eta Phi Beta Sorors supporting "Pinwheels on the Patio & Porch" in recognition of Child Abuse and Violence Awareness



*"The true character of a society is revealed in how they treat its children."
Nelson Mandela*

"Not For Ourselves, But For Others"

Eta Phi Beta Sorority, Incorporated
Grand Director of Fine Arts

Let's Talk About It.....
Let's Bee About It!

Join us
 for a fun and final discussion
 of
 movies, books, & suggestions for the
 2023-2024 Sorority Year

Sunday, June 11, 2023
4:00 p.m. PST; 6:00 CST; 7:00 EST

Register early
 to get your name on the
 wheel for 2 chances to win
 a \$25.00 gift card.
 (You must be present to win.)

Click here to register
<https://us02web.zoom.us/join/register/tZerc-qvqT0tGtfgSxWCBm14pOzVltXGGzBH>

From our Grand Director of Education
 Can you unscramble these terms presented to you
 in the PP workshops?

Parliamentary Procedure

- AINM NOOITM _____
- NESRRHACIPO _____
- JMRYATIO _____
- TYNMIIRO _____
- EMNDA _____
- OEDNSC _____
- DSNSCSUIOI _____
- IARSYBIUDS _____
- YLA NO ETH TBEAL _____
- USEPRIVO NIQSTEOU _____
- WIOTRHS- TD TEOV _____
- NRYOECSDA MOOTNI _____
- OPNESPT DTIFEYLNE _____
- RFREE OT EMCIMOTET _____
- AMNTNEEDM _____
- ADEMN ANDENMTME _____
- EIVOC ETOV _____
- TNGSIAND ETVO _____
- MIITL DEBEAT _____
- DEETNX FDETAB _____
- IEARPLYAATMNR RERUCODPE _____

Answers will be in the next Bradfield Brief

Eta Phi Beta Sorority, Incorporated

Goes Green!

MAY IS

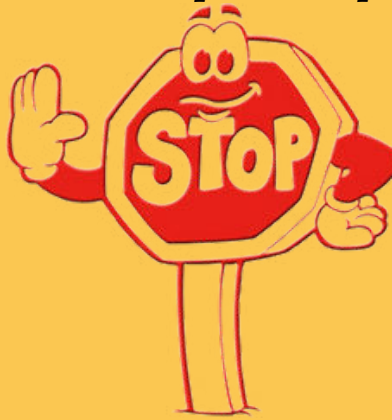
MENTAL HEALTH AWARENESS MONTH

END THE STIGMA!
GET YOUR GREEN ON!

“The secret of change is to focus all of your energy, not on fighting the old, but building the new”

- Socrates

Eta Phi Beta Sorority, Incorporated
Annual Composite Reports



Before you begin to complete your composite report

Directors

[CLICK HERE](#)

Presidents

[CLICK HERE](#)

for step by step report completion instructions

Chapter Reports are due to your Regional Directors by June 25th

Any chapter with 100% accuracy in the completion of their composite report will be given a chapter award.

Please direct any questions to Soror Elsie Jefferson at elsierjefferson@hotmail.com

**REGIONAL CONFERENCE
INFORMATION**

- July 12 -14, 2023; Mid-Eastern Regional Conference
\$100 Registration Fee
Sheraton Imperial Hotel Raleigh-Durham Airport
4700 Emperor Boulevard
Durham, NC 27703
Janice Sinclair, Mid-Eastern Regional Director
- July 20-23, 2023; Southeastern Regional Conference
- \$90.00 Registration Fee; Hilton Palm Beach
Airport, 150 Australian Avenue; West Palm Beach,
FL 33406; Southeastern Regional Director - Soror
Esmeralda Knowles
- October 5-7, 2023; Northern Region Conference
- October 19-21, 2023; Eastern Region Conference -
\$150 Registration Fee; Seneca Niagara Resort and
Casino; 310 4th Street, Niagara Falls, NY 14303;
Maude Holt, Interim Eastern Region Director
- November 10-11, 2023*; Western Region Conference
* This is a change in date
- November 24-25, 2023; Southern Region Conference

Due Date Reminders

May 26, 2023 -

Fillable Scholarship Application Deadline to Grand Director of Education Kimberly
Shoulders

June 15, 2023 - Fillable Continuous/Creditable Service Form due to Grand Basileus

June 25, 2023 - Annual Composite Financial and Activity Report due to Regional Directors

June 30, 2023 - National Dues / ROFF due to Grand Grammateus Mary Braziel

June 30, 2023 - Chapter Officers List (fillable form only) due to Grand Basileus

ATTENTION!

In lieu of the June 2023 Bradfield Brief, we will publish the Eta Phi Beta Sorority,
Incorporated Beeline sharing information about our SHADs and Youth.

"Not For Ourselves, But For Others"