



BB Merry Christmas Bradfield Brief

December 2023

Each new year offers an exciting opportunity for a fresh start and new beginnings. As we embark upon 2024, no matter what our goals are, ringing in the new year and choosing to have joy is not naively thinking everything will be easy. It is courageously believing that there is still hope, even when things get hard.

We met the challenges and served our various communities with enthusiasm and reliable volunteer service, as we have done for over 80 years. Celebrate all our accomplishments and experiences from 2023 and welcome the new year ahead. Opportunity lies ahead of us, and I like the dreams of the future – full of things that have never been. Alex Morritt said “New year – a new chapter, new verse, or just the same old story? Ultimately, we write it. The choice is ours.”

Cheers to Eta Phi Beta Sorority, Incorporated in 2024 and another chance for us to get it right. Wishing you simple pleasures, beautiful moments, and a world of happiness. I look forward to working with each Soror, Shad and Youth throughout the new year as we continue our mission of service.

Sonda Bradfield
Grand Basileus

Christmas Gift Suggestions:

- To your enemy.....forgiveness.
- To an opponent.....tolerance.
- To a friend.....your heart.
- To a customer.....service.
- To all.....charity.
- To a child.....a good example.
- To yourself.....respect.



What Are the 7 Principles of Kwanzaa?



Seven days. Seven candles. Seven Kwanzaa principles. If you've never celebrated Kwanzaa before, it's not too late to start embracing the Pan-African holiday. From Kwanzaa traditions to its holiday-inspired gifts, there's so much to learn about Kwanzaa that you may not know even if you're a seasoned celebrator.

The nonreligious holiday (whatever you do, don't call it "Black Christmas"), which is observed globally from Dec. 26 through Jan. 1, can be celebrated by anyone of any race who's looking to connect with African teachings. Kwanzaa is Swahili for "first fruits," a literal celebration of agricultural bounty and a metaphor for a prosperous life.

"To have a whole week to celebrate [Kwanzaa] is. The fact that the holiday is seven days is because it's centered around seven principles. Every night, a candle is lit on a traditional candleholder, the kinara, to honor each of Kwanzaa's principles. What are the seven principles of Kwanzaa?"

Umoja

Dec. 26 marks Umoja, or a day of unity. On this day, set a goal "to strive for and maintain unity in the family, community, nation and race,

Kujichagulia

The second of the Kwanzaa principles highlights self-determination. "When you light the second candle, it's a reminder of the need to be self-determining and respectful of yourself and others and to understand that you have value in the totality of the community that you live in.

Ujima

The third day of Kwanzaa, Ujima, is about collective work and responsibility. To build and maintain our community together, to make our brothers' and sisters' problems our problems and solve them together is the question of sacrifice for the greater good. Of course, you don't have to wait until Kwanzaa to do some good in the community. Whether or not you celebrate organizations that are geared toward social justice, you can donate to charities that are geared toward social justice and equality.

Ujamaa

Cooperative economics takes center stage on Kwanzaa's fourth day. It is through this kind of cooperation that we are able to meet whatever the obligations might be. It's not about any one individual taking advantage of the resources that we might have. We try to move together. But Ujamaa is also if people have a business, the pursuit of businesses, self-determination and the pursuit of economic independence.

Nia

What is your Nia, or your purpose in life? That's what you may be asking yourself on Kwanzaa's fifth day. "It's to be clear about where you're going," says Jean-Baptiste. "You need to try to define, 'Where am I going? What am I trying to do?' These are smart questions for everyone to ask, not only those who celebrate Kwanzaa. Having a sense of purpose in life can help you live longer and find financial success.

Kuumba

Reflect on your creative side for Kwanzaa's sixth day. To channel Kuumba, celebrants need to do as much as we can, in the way that we can, in order to leave our community more beautiful and beneficial than when we inherited it. What will be our legacy when we leave this world? Do we do anything to make it better?"

Imani

In the years fraught with fear over a pandemic and deep political division, we can all use lots of Imani, or faith, for the final addition to the principles of Kwanzaa. We can believe with all our hearts in our people, our parents, our teachers, our leaders and the righteousness and victory of our struggle. So it's about having that faith, especially during these challenging times right now, and to believe that through our struggle, we can improve the society that we live in.

Whether you're celebrating together or apart, there are a few things to make the holiday more special and meaningful. The most enduring symbol of Kwanzaa, of course, is the kinara, that is the practice supporting Black businesses. And so we would say maybe not go to Amazon but go to a Black business and purchase from that business.

Blackhistorymonthcollage © Provided by Reader's Digest Facts About Black History Month. The post What Are the 7 Principles of Kwanzaa? appeared first on Reader's Digest.

Meet our New Regional Directors



Congratulations!

Western
Region Director
**Dr. Barbara N.
Smith-Mustin**

Inception Date: 2006

Chapter Offices held: Parliamentarian, Chaplain, 2nd Anti Basileus, Grammateus, 1st Anti Basileus, and Basileus

Other Regional Offices held: Parliamentarian and Assistant Western Region Director

National Offices held: None

Vision for the Region: Expansion of membership, more cohesive sisterhood, creative strategies from all members to meet and excel in our National Goals.

Vision for Eta Phi Beta: Visibility increased nationally through our exceptional mandates to others and an increased membership through increased efforts to attract younger women of business and those on college campuses.

Personal information: I am happy to see how God will use the ministry gifts that He has blessed me with to work toward the betterment of this Noble Organization.



Congratulations!

Southern
Region Director
Jodie Jenkins Oliphant

Inception Date: June 1972

Chapter Offices held: Basileus (1978-1980 & 2018-2020), First Anti-Basileus, Grammateus, Epistoleus, Chaplain, Intake Coordinator and Parliamentarian (9X)

Other Regional Offices held: Parliamentarian

National Offices held: Grammateus, Tamiouchos, and Parliamentarian

Vision for the Region: The vision for the Southern Region is rooted in building strong connections, promoting a culture of support among chapters, growing as leaders through collective knowledge, and building partnerships with other professional organizations. We are a forceful Region committed to sisterhood, collaboration, empowerment, and purpose.

Vision for Eta Phi Beta: The vision for Eta Phi Beta Sorority, Incorporated, is that through our actions, we continue to stand as a beacon of empowerment, education, and community impact.

Personal information: Director Jodie Jenkins-Oliphant is a retired educator with a distinguished career spanning more than three decades. Beyond her role as an educator, Jodie has dedicated 50 plus years to Eta Phi Beta Sorority, where she has held leadership positions at the local, regional, and national levels. Having served as a past National President of National Women Of Achievement further underscores her dedication and commitment to community service.

In her personal life, Jodie finds joy in travel and reading mysteries. She is a devoted mother to her four children and two grandsons, Joshua and Jaxson.



Congratulations!

Eastern
Region Director
Maude R. Holt

Inception Date: February 1985

Chapter Offices held: Basileus, First and Second Anti-Basileus, Grammateus, Tamiouchos, Chaplain, Guard, Keeper of Peace, and Parliamentarian

Regional Offices Held: Regional Director, Assistant Regional Director, Interim Region Regional Director and Chaplain

Vision for the Region: That within two years have each member recruit and or reclaim two members per year, charter one chapter in one of the states that we do not presently have a presence, and continue to be a region that is excellent in leadership, membership and service.

Vision for Eta Phi Beta: To be recognized as a leader in the business and professional area for professional women Sororities. To become known as one of the advocates and leader organizations' in the nation and world for the IDD community. To advocate for social justice. To also understand that we are now going into the 22nd Century and some of our practices must be 22nd Century practices and membership must align with what business and professional can be a part of . We partner with corporate partners that are like, however I know that we must change in order to this, but vision that we have corporate partners.

ETA PHI BETA SORORITY, INCORPORATED – 2023/2025 REGIONAL DIRECTORS

NAME	OFFICE	EMAIL	PHONE	ADDRESS	REGION
Tara Roberson	Northern Regional Director	taradorsey53@gmail.com	216-214-7993 -C	4913 Highland Place CT Richmond Heights, OH 44143	NR
Jodie Jenkins Oliphant	Southern Regional Director	oliphant2k4@aol.com	713-434-8512-C	14003 Question Drive Houston, Texas 77045	SR
Maude Holt	Eastern Regional Director	mregenholt@aol.com	202-262-8051-C	13839 Estuary Place Woodbridge, VA 22191	ER
Barbara Smith-Mustin	Western Regional Director	scean@sbcglobal.net	909-948-2741-C	11358 Nuevo Circle Fontana, CA 92337	WR
Diana Greene	Southeastern Regional Director	msdigreene@hotmail.com	662-822-8593-C	1285 Garden Dr. Greenville, MS 38703	SER
Brenda McLean Ross	Mid-Eastern Regional Director	beemcl@aol.com	336-558-9610-C	2617 Sir Walter Rd. Greensboro, NC 27405	MER

Eta Phi Beta Sorority, Incorporated Annual Composite Report Training



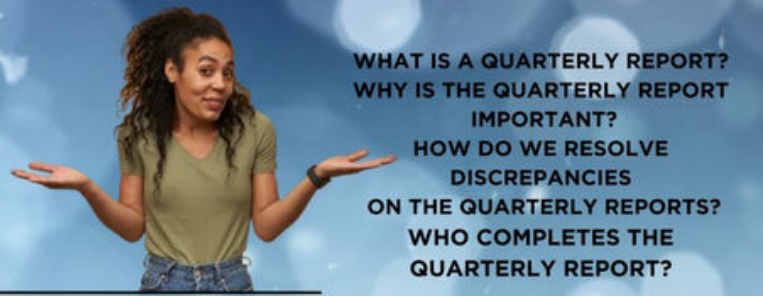
Required for all Regional Directors,
Assistant Regional Directors
Financial Officers
(both Regional and Local levels)
Chapter Basilei
ANY SOROR, MAY ALSO ASK FOR THE TRAINING

January 5, 2024

8:30 p.m. EST, 7:30 p.m. CST, 5:30 p.m. PST

Link will provided to register

Juanita Jones, Membership Chair
Sonda Bradfield, National President



WHAT IS A QUARTERLY REPORT?
WHY IS THE QUARTERLY REPORT
IMPORTANT?
HOW DO WE RESOLVE
DISCREPANCIES
ON THE QUARTERLY REPORTS?
WHO COMPLETES THE
QUARTERLY REPORT?

THESE ANSWERS AND MORE AS WE WALK THROUGH
DEVELOPING A QUARTERLY REPORT

QUARTERLY REPORTS TRAINING

MANDATORY TRAINING FOR ALL REGIONAL DIRECTORS, CHAPTER
BASILEI, AND ALL/BOTH CHAPTER FINANCIAL OFFICERS

JANUARY 6, 2024
AT 1:00 P.M. EST FOR
NORTHERN, SOUTHERN, EASTERN,
AND WESTERN REGIONS



CLICK HERE

SONDA BRADFIELD, GRAND BASILEUS
JUANITA JONES, , GRAND FIRST-ANTI BASILEUS
MARY S. BRAZIEL, GRAND GRAMMATEUS
KIMBERLY SHOULDERS, GRAND DIRECTOR OF EDUCATION



Let Us Rally The Youth VOTE!

All affiliates are urged to register youth 17-21 for the upcoming election year. Data indicate that youth registrations are low. You can help register youth by:

- ◆ Working with high schools in your area
- ◆ Collaborating with youth programs

Be sure to record the number of registered voters collected and be prepared to present your numbers at the Affiliates Assembly in December.



**The Youth
Vote is
Critical
to Our
Democracy!**

Greetings,

Each Eta Phi Beta Sorority, Incorporated Chapter and Each HΦB Member is encouraged to join NCNW's effort to register our Youth to VOTE.



Share a photo and a statement of your voter registration drive to -
Bbriefnews@etaphibetasorority.org.

Target End Date will be announced!

Sonda Bradfield, Grand Basileus

Enjoyment for the Holidays

NETFLIX MOVIE

An Eta Phi Beta Sorority, Incorporated
National Director of Fine Arts
Recommendation



Activist Bayard Rustin faces racism and homophobia as he helps change the course of Civil Rights history by orchestrating the 1963 March on Washington. Bayard Rustin, advisor to Martin Luther King Jr., dedicates his life to the quest for racial equality, human rights and worldwide democracy. However, as an openly gay Black man, he is all but erased from the civil rights movement he helped build.

RUSTIN

[CLICK HERE](#) for Rustin Official Trailer.

Rustin Tells the True Story of a
Civil Rights Hero



A GREAT HOLIDAY WATCH!



Eta Phi Beta Sorority,
Incorporated, Director of Fine
Arts Recommendation

This decades-spanning tale of love and resilience and of one woman's journey to independence. Celie faces many hardships in her life, but ultimately finds extraordinary strength and hope in the unbreakable bonds of sisterhood.



'The Color Purple' opens in theaters Dec. 25, 2023

Starring Fantasia Barrino, Taraji P. Henson, Danielle Brooks, H.E.R., and Ciara. The Theatrical Adaptation of the Tony Award Winning Broadway Musical.

To watch trailer, click the link below below.



[CLICK HERE](#)

Congratulations! Soror Pamela Barrett-Rain



WINNER of the Thanksgiving Trivia Question
Enjoy your Drumstick!

Trivia Question

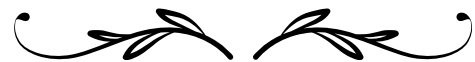
Who was the first US President to officially pardon a thanksgiving turkey?

Answer: John F. Kennedy Nov. 19, 1963

36th Biennial Grand Boule Committee List

Thank you for volunteering to chair or serve on a Boule Committee.

Click [here](#) for the UPDATED and FINAL COMMITTEE LIST



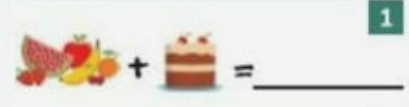
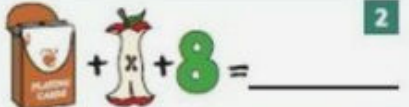
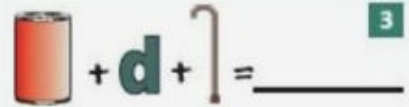


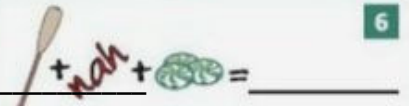
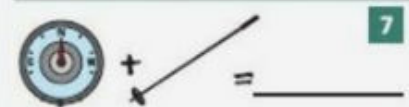
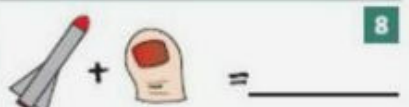


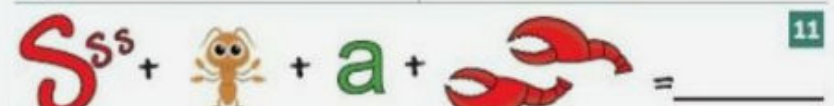
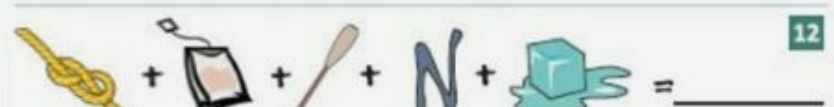
Volunteer of the Year Award Opportunity

[click here!](#)

Reporting and Due Dates
for a list of important dates for reporting and events.

Christmas Picture Puzzle Game

These pictures depict a group of images and symbols that represent words or phrases. For instance, the letter H in front of a picture of an ear becomes hear or here. Can you decipher the 12 rebus puzzles below to find words or phrases associated with the Christmas season?

1. _____			2. _____
3. _____			4. _____
5. _____			6. _____
7. _____			8. _____
9. _____			10. _____
			11. _____
			12. _____



Music at Christmas

The greatness of Black Christmas music isn't limited to our personal preferences. At their best, these classics have landed at the top of the charts and have influenced the way people commemorate the season every year.

1. Alexander O'Neal "My Gift to You"
2. Boyz II Men Featuring Brian McKnight "Let It Snow"
3. Destiny's Child "8 Days of Christmas"
4. Donny Hathaway "This Christmas"
5. Eartha Kitt "Santa Baby"
6. Temptations "Silent Night"
7. The Jackson 5 "Give Love on Christmas Day"
8. Luther Vandross "Every Year, Every Christmas"
9. Kirk Franklin & The Family "Jesus Is The Reason For The Season"
10. Otis Redding "Merry Christmas Baby"

